

Expand your productivity with 4K UHD

This 27" 4K IPS display offers highly detailed images and accurate colours (100 % sRGB) from every angle. Its ergonomic and input options (incl. DisplayPort) are first class as well.

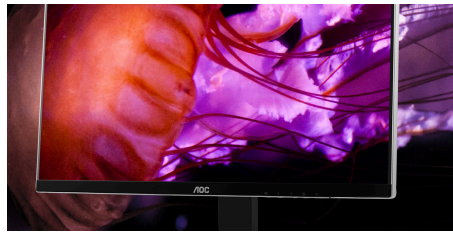


Features



UHD (4K) Resolution

4K Ultra High-Definition (3840 x 2160) resolution delivers ultra-crisp picture quality and allows users to see more on the screen at one time. This provides more screen 'real estate' and shows more detail for sharper and more brilliant images. Whether working on the next beautiful photo, or design, or even just used for productivity, users will marvel at the true, crisp image that only a UHD display can provide.



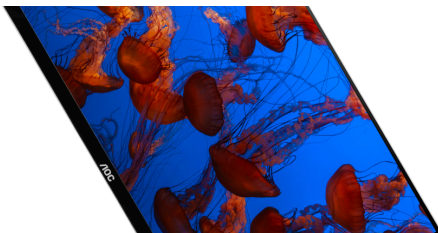
WIDE COLOR GAMUT

When you are enjoying photos, videos or games, we want your screen content to look as lifelike as possible. That is why this display comes with Wide Colour Gamut technology, which means that it is able to display a lot more colours than conventional monitors. This is achieved through a special hardware solution, not through mere software adjustments. The result: true-to-life images with fine details that become visible thanks to the broader colour palette.



IPS Panel

IPS panel ensures an excellent viewing experience with lifelike yet brilliant and accurate colours. Colours look consistent no matter from which angle you look at the display



Height adjustable Stand

Raise or lower the screen to suit each individual's height and seating preferences. The easy-to-adjust stand ensures hours of comfort.



Speakers

Built-in speakers make it easy to catch up with family, friends and colleagues. For movies, music, games and more, you'll enjoy quality audio without the hassle of connecting external speakers.

| GENERAL | |
|-------------------|---------------|
| Model Name | U2777PQU |
| EAN | 4038986185776 |
| Channel | B2B |
| Product line | Pro-line |
| Design family | 77 ID |
| Launch date (ETA) | 9/2/2016 |

| EXTERIOR | |
|------------------------------|-------------------|
| Bezel type (front) | 3-sided frameless |
| Bezel Colour (front) | Black |
| Bezel finishing (front) | Glossy |
| Cabinet colour (backside) | Silver, Black |
| Cabinet finishing (backside) | Texture |

| ERGONOMICS | |
|--------------------|----------|
| Vesa wallmount | 100x100 |
| Tilt | -5/24 |
| Swivel | -165/165 |
| Pivot | Yes |
| Height adjust (mm) | 130mm |

| SUSTAINABILITY | |
|----------------|---------------|
| TCO Certified | 7 |
| Energy star | Energy star 8 |

| FEATURES | |
|-----------------|--------------|
| Flicker-Free | Flicker Free |
| Kensington Lock | No |

| SCREEN | |
|------------------------|--------------|
| Screen size (inch) | 27,0 |
| Screen size (cm) | 68,58 |
| Flat / Curved | Flat |
| Display hardness | 3H |
| Panel resolution | 3840x2160 |
| Resolution name | UHD |
| Aspect ratio | 16:9 |
| Panel type | IPS |
| Backlight type | WLED |
| Max Refresh rate | 60 Hz |
| Response time GtG | 4 ms |
| Static contrast ratio | 1000:1 |
| Dynamic contrast ratio | 80M:1 |
| Viewing angle (CR10) | 178/178 |
| Display colours | 1.07 Billion |
| Brightness in nits | 350 cd/m2 |
| Pixel Pitch (mm) | 0,1554 |

| POWER / ENVIRONMENTAL | |
|------------------------------------|--------------------|
| Power supply | Internal |
| Power source | 100 - 240V 50/60Hz |
| Power consumption standby in watts | 0,76 |
| Power consumption off in watts | 0,21 |
| Energy class | C |

| WHAT'S IN THE BOX | |
|-------------------|-----|
| HDMI cable | 1.8 |
| Displayport cable | 1.8 |

| CONNECTIVITY AND MULTIMEDIA | |
|-----------------------------|--|
| HDMI | HDMI 2.0 x 1 |
| DisplayPort | DisplayPort 1.2 x 1 |
| USB Hub | Yes |
| USB Hub speed | USB 2.0 + 3.0 (4 USB downstream ports) |
| USB downstream ports | 4 |
| D-SUB (VGA) | 1x |
| DVI | 1x DVI-D |
| Speakers | Yes |
| Speaker power | 3 W x 2 |
| Built-in Microphone | No |
| Audio Output | Headphone out (3.5mm) |

| PRODUCT DIMENSIONS | |
|--|----------------------------------|
| Product dimensions incl. base (WxHxD) mm | 531.15(H) x 614.9(W) x 194.27(D) |
| Packaging dimensions (WxHxD) mm | 480(H) x 715(W) x 224(D) |
| Gross weight incl. package (in kg) | 9,3 |
| Net weight excl. package (in kg) | 7,3 |